

**FOR IMMEDIATE RELEASE 09/17/2014**

## **Bird Protection Quebec to sponsor Le Nichoir's Education Program**

Hudson, Quebec - Le Nichoir is proud to partner with Bird Protection Quebec (BPQ), Canada's oldest conservation charity. For the next three years BPQ will be the exclusive sponsor of Le Nichoir's new off-site educational program "Bird Adaptations: Custom-made for Habitat". As education is an important priority to BPQ, this partnership will increase Bird Protection Quebec's impact in the field of education and will enable the delivery of Le Nichoir's educational program to French and English school-age children in the Greater Montreal Area. Bird Adaptations: Custom-made for Habitat is an interactive program that explores why Quebec birds have different beaks, feet and wings depending on their diet and habitat. The goal of the program, taught by a wildlife biologist, is to promote awareness and understanding in children of the wild birds that surround them and the threats these birds face today.

Le Nichoir wild bird rehabilitation centre mission is to conserve wild birds as part of our natural heritage. The Centre provides proper care and treatment to over 1500 injured and/or orphaned birds annually and responds to about 6000 phone calls and emails per year. Le Nichoir also provides advice and information about wild birds through educational programs and public events.

Bird Protection Quebec is the oldest conservation charity in Canada. They are a volunteer run organization and welcome the public to their monthly meetings and weekly field trips.

For information:

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